

JUNE 1 - JUNE 2, 2026 WASHINGTON, D C

# FIMCON 2026

FOOD IS MEDICINE CONFERENCE



SPONSOR  
PROSPECTUS

## WELCOME LETTER

### WELCOME TO FIMCON 2026

We're thrilled to invite you to the inaugural FIMCON Conference on June 1-2, 2026, at the Grand Hyatt Washington in Washington, D.C.

For the first time, leading organizations advancing Food is Medicine are joining forces to bring the entire Food is Medicine ecosystem under one roof with healthcare professionals, practitioners, program participants, researchers, policymakers, community leaders, and funders. Washington, D.C. gives us the perfect backdrop for these conversations, especially now as the field reaches a critical pivotal movement.

FIMCON is powered by the **American Heart Association | Health Care by Food**, the **Center for Health Law and Policy Innovation of Harvard Law School**, the **Food is Medicine Coalition**, the **Food is Medicine Institute at Tufts University**, and the **National Produce Prescription Collaborative**. These organizations have been driving Food is Medicine policy, research, and practice forward across the country, and now we're coming together to host this conference.

We're expecting more than 800 participants and have built the conference around real connection, shared learning, and cross-sector collaboration. You'll find cutting-edge sessions, substantive discussions, and plenty of opportunities to exchange ideas with colleagues doing this work in different ways.

This prospectus outlines the sponsorship opportunities available, and each is designed to raise your visibility and connect you with this diverse, influential community in ways that align with where the movement is headed.

Your participation matters. This is a groundbreaking opportunity to be part of a unified, large-scale convening at a critical moment for the field. We hope you'll join us in D.C. to shape the future of Food is Medicine.



## FIMCON + SPONSORSHIP PRINCIPLES

### VISION

A unified Food is Medicine movement that transforms health systems while strengthening communities and honoring human dignity.

### MISSION

To convene the full Food is Medicine ecosystem to align research, practice, policy, and investment—and accelerate equitable, sustainable impact.

### VALUES

Community-centered, evidence-informed, equity-driven, collaborative, policy-engaged, and committed to ethical scale.

## FIMCON 2026 SPONSORSHIP ELIGIBILITY

As an inaugural conference built through collaboration across our founding organizations, FIMCON 2026 invites sponsorship from organizations working across the Food is Medicine ecosystem whose products, services, and practices align with the conference’s mission and values. Sponsors play an important role in supporting a national convening of healthcare professionals, practitioners, researchers, policymakers, community leaders, program participants, and funders advancing Food is Medicine nationwide and we are excited about your interest in participating.

In this first year, our steering committee has aligned around focusing sponsorship within the healthcare and community health sectors, and is not accepting sponsorship from consumer food or beverage manufacturers. We expect our criteria to evolve as FIMCON grows. All inquiries are reviewed collaboratively by our steering committee.

If you have questions please reach out to our conference sponsorship co-ordinator, [Stephen Stephens](#) to discuss the details of your participation.



## AGENDA AT-A-GLANCE

### SUNDAY, MAY 31, 2026

- 4:30PM - 6:30PM REGISTRATION DESK OPEN  
5:30PM - 7:30PM EVENING NETWORKING OPPORTUNITIES TBA

### MONDAY, JUNE 1, 2026

- 7:45AM - 5:30PM REGISTRATION DESK OPEN  
8:00AM - 4:00PM EXHIBIT HALL OPEN  
8:00AM - 9:00AM NETWORKING BREAKFAST  
9:00AM - 10:00AM PLENARY SESSIONS  
10:00AM - 10:15AM BREAK  
10:15AM - 12:45PM PLENARY SESSIONS  
12:45PM - 2:00PM NETWORKING LUNCH  
2:00PM - 3:15PM BREAKOUT BLOCK 1  
3:15PM - 3:45PM NETWORKING BREAK  
3:45PM - 5:00PM BREAKOUT BLOCK 2  
5:00PM - 7:00PM EVENING RECEPTION

### TUESDAY, JUNE 2, 2026

- 8:00AM - 4:00PM REGISTRATION DESK OPEN  
8:00AM - 4:00PM EXHIBIT HALL OPEN  
7:45AM - 8:45AM NETWORKING BREAKFAST  
8:45AM - 12:15PM PLENARY SESSIONS  
12:15PM - 1:45PM NETWORKING LUNCH & PLENARY SESSION  
2:00PM - 3:15PM BREAKOUT BLOCK 3  
3:15PM - 3:45PM NETWORKING BREAK  
3:45PM - 5:00PM BREAKOUT BLOCK 4



## IMPORTANT DATES + INFORMATION

### SPONSORSHIP

Please reach out to [Stephen Stephens](#) to confirm your sponsorship purchase.

SPONSORSHIPS OPEN  
**March 5, 2026**

### REGISTRATION

Click [HERE](#) to register attendees

REGISTRATION OPENS  
**February 26, 2026**

### HOTEL BOOKING

Click [HERE](#) to make a reservation at the conference hotel

ROOM RATE

**\$369.88**

(Inclusive of taxes)

LAST DAY FOR CONFERENCE HOTEL RATE

**May 4, 2026**



## SPONSORSHIP OPPORTUNITIES

### FOOD IS MEDICINE ANCHOR

**\$25,000**

Organizations providing foundational support to strengthen and sustain the Food is Medicine field.

- One (1) 10x10' exhibit booth
- Five (5) full conference registrations
- Logo recognition across all media
- Verbal Recognition in opening and closing remarks
- Inclusion in pre and post-conference sponsor acknowledgment email

### CHANGE BUILDER

**\$15,000**

Partners contributing to the growth and advancement of Food is Medicine policy, practice, and cross-sector collaboration.

- One (1) 10x10' exhibit booth
- Three (3) full conference registrations
- Logo recognition across all media
- Recognition in opening + closing sponsor acknowledgment slides
- Inclusion in pre and post-conference sponsor acknowledgment email

### MOVEMENT CONNECTOR

**\$10,000**

Organizations that help bridge systems and stakeholders, connecting policy, practice, community, and innovation.

- One (1) 10x10' exhibit booth
- Two (2) full conference registrations
- Logo recognition across all media
- Inclusion in on-site sponsor recognition signage
- Inclusion in pre and post-conference sponsor acknowledgment email

### COMMUNITY CHAMPION

**\$5,000**

Supporters who help elevate diverse voices and shared learning across the Food is Medicine community.

- One (1) 10'x10' exhibit booth
- One (1) full conference registrations
- Logo recognition across all media
- Inclusion in on-site sponsor recognition signage
- Inclusion in pre and post-conference sponsor acknowledgment email



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## TERMS & CONDITIONS

**Approval & Eligibility:** All sponsors and exhibitors must receive unanimous approval from the FIMCON Steering Committee. No stage time is provided in exchange for sponsorship. The steering committee reserves the right to revoke participation if eligibility standards are not met.

**Registration & Access:** Sponsor attendee complimentary registrations include access to all open plenaries, breakout sessions, and networking events listed in the official agenda. Closed-door or invite-only sessions are excluded unless otherwise specified.

**Payment:** Sponsorship payments are due within 60 days of invoice and must be paid in full prior to May 29, 2026. Sponsorships more than 30 days past due may be cancelled at the discretion of the steering committee. Cancellation by sponsor must be submitted in writing; refunds, if applicable, are determined by the timing of cancellation and administrative costs incurred.

**Exhibit Space:** Exhibit booths are 10' x 10' and include one 6' skirted table and two chairs. Booth placement is assigned by the Steering Committee. Booths may not be shared without approval, and all represented products or services must be owned or managed by the approved exhibitor. No on-site sales transactions are permitted. Additional services (AV, electrical, internet upgrades, shipping, etc.) must be ordered through the official service provider.

**Installation & Dismantling:** Move-in and move-out times will be provided in the Exhibitor Service Kit. Exhibitors must be fully set by the published opening time and may not dismantle prior to official exhibit hall close. Early teardown may affect eligibility for future participation.

**Conduct:** Exhibitors must confine activities to their assigned space, refrain from disruptive audio or solicitation outside their booth, and comply with hotel policies at the Grand Hyatt Washington. The Steering Committee reserves the right to remove materials deemed inconsistent with FIMCON's mission or policies.



## TERMS & CONDITIONS (CONT)

**Indemnification & Liability:** Exhibitors agree to indemnify and hold harmless God's Love We Deliver (Fiscal Agent), the FIMCON Steering Committee (or parent organizations), ARB Meetings & Events, and the Grand Hyatt Washington from claims arising from exhibitor negligence or misconduct. Liability shall not exceed the amount paid under the sponsorship agreement. Exhibitors are responsible for insuring their own property.

**Force Majeure:** The event may be cancelled or modified without liability due to circumstances beyond reasonable control, including acts of God, government regulation, public health emergencies, travel restrictions, or other emergencies. In such cases, refunds may be issued less unrecoverable expenses.

**Final Authority:** FIMCON reserves the right to amend these terms as necessary for the proper conduct of the event. All matters not expressly covered herein are subject to final decision by Conference Management and the Steering Committee.



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FOOD IS MEDICINE  
CONFERENCE  
**2026**

