

5,000 connections made.

8,000 messages exchanged.

200 global retailers & distributors.

Beauty Bulb 2024 Stats

“The show has been fabulous. I thought I would only be logged on for a little while, but I have been at the event since 9:15am, talking to lots of brands and making some great connections.

Beauty Bulb Live is a great concept and I hope this will be the first of many!

I think what you have been able to put together today has been so innovative and such a great way for us buyers to connect with brands, without any awkwardness and great to be able to comfortably review each brand at our leisure, with no pressure.

Katie, Buyer



LELO
+ INTIMINA™

“We loved being a part of Beauty Bulb with LELO and INTIMINA. The event was **well-organized** and had a **great atmosphere**. The virtual platform provided a **convenient way to connect with potential stockists** without the need for further travel organizations and booth construction. We would like to commend the Beauty Bulb team for their **professionalism, efficiency, and helpfulness** throughout Beauty Bulb Live. The staff was always available to assist us and ensure a smooth experience”

Rea, Lelo & Intimina

“Beauty Bulb Live was **really fun** and I can’t wait to do the next one. **Really professional, really well-planned**”

Cameron, Lelo & Intimina

Boots

“It was fab! So impressed! Loved the **execution** and that you could dip in and out /email brands/ have brands contact you. Made it so easy as a retailer. Thanks for arranging”

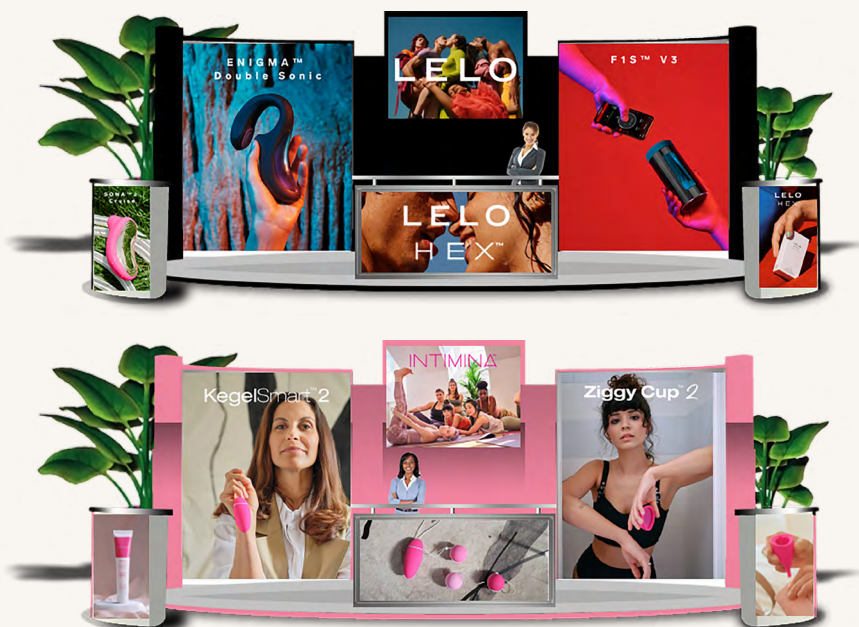
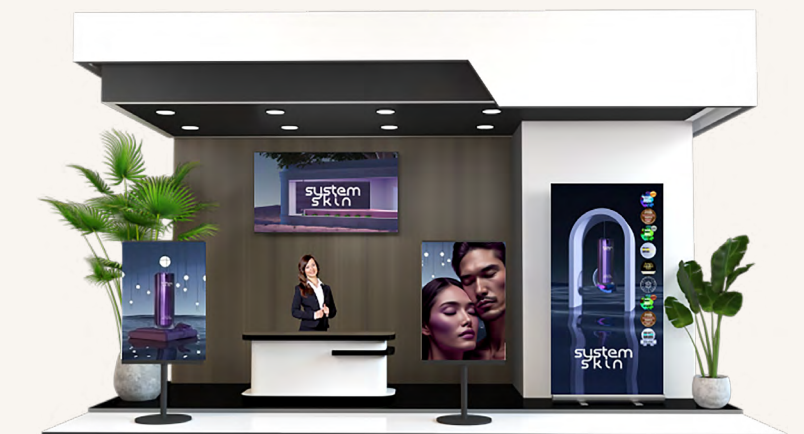
Grace Vernon,
Head of Global Foresight, Boots



system
skln

“The work you’ve done with Beauty Bulb Live is truly incredible and has set a new precedent for how **efficiently and sustainably** the industry can communicate, network, learn and grow! It was wonderful to witness the **global connections** you facilitated, and the energy and enthusiasm from everyone involved were palpable, even in this virtual space. Thank you for creating such a **memorable and impactful event.**”

Alena, Founder & CEO, System Skin



COSMETIFY



“I was **delighted to see so many brands** and super insightful information. I managed to speak with around 50 brands and within 24 hours. **We’ve already brought on some really excellent brands to the platform so well worth joining.**

A great way to network and build brand awareness”

Georgina, Buyer, Cosmetify

“Thank you, Beauty Bulb, for this **amazing project.** I hope to see even more brands at next year’s show!”

Juliana, Buyer, Care To Beauty



“Thank you so much for Beauty Bulb Live - it was brilliant! Beautiful graphics, **easy to follow, time efficient and very clear.”**

Karen Davis, Founder, TOYL

