

SPONSORSHIP PACKAGES

Introduction

The inaugural Starlab European User Conference brings together industry professionals, Space Agency representatives, policy makers and researchers to explore how the Low-Earth Orbit and microgravity environment can be leveraged for high-impact research and the development of new products and technologies.

Attendees will learn about the latest advances in human space exploration and explore how Starlab's cutting-edge capabilities will enable groundbreaking research in fields such as materials science, biotechnology, and Earth observation. The event offers a unique platform for networking, collaboration, and learning, featuring keynote speeches, panel discussions and workshops.

The Starlab European User Conference in Berlin will bring together up to 200 delegates including ESA and Space Agency representatives, industry professionals, government and policy makers, academic institutions and universities as well as investors.

Join us at this inspiring conference, where innovation meets microgravity and the future of space research takes flight!

What to Expect

Visibility: Bring your brand before space experts, Space agency representatives, policy makers and industry peers

Collaboration: The conference brings together up to 200 delegates for joint learning, exchanges and networking

Promotion: Deliver your key messages through promotional opportunities, exhibitor packages, speaking slots and online amplification

Connection: Opportunities for informal exchanges and collaboration

Sponsorship packages

Please note: the list of sponsorship opportunities described here are by no means exhaustive and are only meant as a guide to possible sponsorship and brand building opportunities that are available at this event. If you have any specific requirements that you feel are not covered by the packages available, then please do not hesitate to get in touch. We are always available to work with you to identify the options that suit your budget while maximizing your value and visibility at the conference and we can work with you to create innovative sponsorship packages tailored to the needs of your organization.



STARLAB EUROPEAN USER CONFERENCE

Berlin, 20 - 22 October 2025



Lead Event Sponsor (1 package available)

EUR 20,000.00

- Exclusive recognition and mention as well as organisation logo display in the opening ceremony on Monday, 20 October
- Exclusive hosting of the dinner event on Tuesday, 21 October, which all attendees are invited to
- Exclusive speaking opportunity for a company representative in a main plenary session
- 5 complimentary conference delegate passes for company representatives or guests
- Inclusion of organisation logo as lead sponsor across pre-event and event day materials. including:
 - o Conference website (with a link to your website)
 - o Pre-event participant Emailings
 - o Agenda, event materials and on-site signage at the conference venue
 - o Post-event materials
- Opportunity to provide a short (max 2 minute) promotional video to be shown on the main stage during breaks
- 1 table top exhibition space in the events market place area
- Access to a comprehensive post-event electronic report, summarising the key discussions, insights and findings from each session

Cocktail Reception Sponsor (1 package available)

EUR 10,000.00

- Exclusive hosting of the Cocktail and Networking Reception on Monday, 20 October, which all attendees are invited to join
- Exclusive recognition and mention as well as organisation logo display at the Cocktail and **Networking Reception**
- Opportunity for a company representative to give a short welcome address (though not compulsory)
- Opportunity to include branded items such as roll-ups, napkins, chocolates or biscuits (items to be provided by sponsor and subject to venue terms and conditions)
- 3 complimentary conference delegate passes for company representatives or guests
- Inclusion of organisation logo as sponsor across pre-event and event day materials, including:
 - o Conference website (with a link to your website)
 - o Pre-event participant Emailings
 - o Agenda and event materials at the conference venue
 - o Post-event materials
- Opportunity to provide a short (max 2 minute) promotional video to be shown during the Cocktail and Networking Reception

Contact: Mareike Suppa T: +49 1717937253



STARLAB EUROPEAN USER CONFERENCE

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Coffee Break Sponsor (3 packages available)

EUR 5,000.00

- Exclusive recognition and mention as well as organisation logo display during one event coffee break
- Opportunity to provide a short (max 2 minute) promotional video to be shown in the networking area during breaks
- Opportunity to include branded items such as roll-ups, napkins, chocolates or biscuits (items to be provided by sponsor and subject to venue terms and conditions)
- 2 complimentary conference delegate passes for company representatives or quests
- Inclusion of organisation logo as sponsor across pre-event and event day materials, including:
 - o Conference website (with a link to your website)
 - Pre-event participant Emailings
 - o Agenda and event materials at the conference venue
 - Post-event materials

Innovation Partner Package (2 packages available)

EUR 1,500.00

(exclusive for SME and Start-Up organisations)

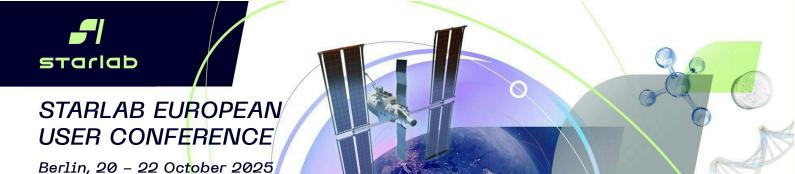
This exclusive sponsorship package is specifically designed for SMEs, start-ups, and innovators within the space sector. It offers a unique opportunity to showcase your cutting-edge technologies and ideas, gain valuable recognition, expand your professional networks, and highlight your innovative contributions to the European space ecosystem.

- Speed-Pitch Opportunity for a company representative in a panel discussion on innovative applications and future research areas
- Exhibition space in the events market place area
- 2 complementary conference delegate passes for company representatives or guests
- Inclusion of organisation logo as sponsor across pre-event and event day materials, including:
 - o Conference website (with a link to your website)
 - o Pre-event participant Emailings
 - o Agenda and event materials at the conference venue
 - o Post-event materials
- Inclusion in a pre-event mailing, introducing your organization to the forum's attendees

https://starlabeuropeanuserconference2025.events.airbus.com/

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E: mareike.suppa@starlab-space.com



Exhibitor (3 packages available)

EUR 3,000.00

The market place of the Starlab European User Conference is prominently situated in the foyer area outside the conference room. This area is also used to serve teas, coffee and refreshments. This ensures that delegates will be directly exposed to your company and will have the opportunity to explore your exhibitor display during the duration of the event.

The exhibition will be of a table top nature, not enclosed by a shell scheme. Exhibitors may bring their own display stands but these must not extend beyond the area that has been reserved. All spaces have a display table included in the price. Exhibitors are invited to prepare their stand on the morning of Monday, 20 October 2025, and will have to dismantle their exhibits by 19:00 on Tuesday, 21 October 2025. Please note: Exhibition space will be allocated strictly on a first-come, first-served basis so please book early to avoid disappointment.

As part of the exhibitor's package, you will receive:

- 1 exhibition space in the events market place area (including a display table and power outlet)
- 1 complimentary delegate pass for one company representative to act as a host/hostess on the stand
- Listing of your company details on the event website including a 50 word description of your organisation and the products and services that you offer along with contact details and a link to your homepage
- Inclusion of organisation logo as exhibitor across pre-event and event day materials, including:
 - o Conference website (with a link to your website)
 - o Pre-event participant Emailings
 - o Agenda and event materials at the conference venue
 - o Post-event materials

The options contained within are negotiable and are listed only as a guide. We look to cater for your individual requirements on a per event basis. If you wish to discuss any of the information found in this document, please do not hesitate to contact Mareike Suppa / mareike.suppa@starlab-space.com.

We look forward to discussing the positive and high value promotion of your organisation.