

Dawn Speaking Sessions September 13-17, 2025

Sessions Schedule Summary

	Saturday, 9/13	Sunday, 9/14	Monday, 9/15	Tuesday, 9/16	Wednesday, 9/17
Session(s):	Trends Panel Session	Trends QB 1	1. People Team Interview 2. Chef's Demo	1. Customer Journey 2. Trends QB 2 3. Trends QB 3	Trends QB 4
Time:	11a - 12p	2:15 - 2:35p	8:30-9:30a 11:30a - 12:10p	11a - 12p 11:15 - 11:35a 2:15 - 2:35p	1:30 - 1:50p
Location:	Classrooms: W211-W212	Wholesale Bakers Stage 1	Classrooms: W205/206 RBA Stage in North Hall	Classroom: N263* Wholesale Stage 1 Wholesale Stage 2	Wholesale Stage 1
Team Member(s):	Sarah Hickey, Cathy Wisloski, Melissa Trimmer, Erik Enyedy	Cathy Wisloski	Jason Lioy Melissa Trimmer & Allison Hornev	Laura Hafner & Diana Semack Cathy Wisloski Cathy Wisloski	Cathy Wisloski
Links:	Trends Panel	QB #1	People Team Interview Chef's Demo	Customer Journey QB #2 QB #3	QB #4

*Customer Journey session is in the North Hall

Saturday, September 13

From Oven to Opportunity: A Panel Discussion on the Future of Bakery Trends and Evolving Consumer Preference

- Moderator: [Sarah Hickey](#)
- Panelists:
 1. [Erik Enyedy](#)
 2. [Melissa Trimmer](#)
 3. [Cathy Wisloski](#)
- 1 hour classroom seminar on Saturday, 9/13 from 11 a.m. - 12 p.m.
- Location: W211-W212
- [IBIE Video](#)
- [Video on Dawn Brandfolder](#)
- [Session Description](#)

Sunday, September 14

Dawn Foods 2026 Sweet Bakery Trends | QuickBITES Session 1

- [Cathy Wisloski](#)
- 20 minutes on Sunday, 9/14 from 2:15PM - 2:35PM
- Location: Wholesale Bakers Stage 1 - West Hall
- IBIE Video: [Dawn Foods Sweet Bakery Trends | Session 1](#)
- [Video on Dawn Brandfolder](#)

Monday, September 15

Building a High-Performance Leadership Team in the Baking Industry

- [Jason Lioy](#) (being interviewed by [Samuel Dergel](#))
- 1 hour classroom seminar on Monday, 9/15 from 8:30-9:30am
- Location: W205/206
- [Session Description](#)

Trends in Action with the Dawn Culinary Experts (demo)

- Chef [Melissa Trimmer](#) & [Allison Hornev](#)
- 40 min. demonstration on Monday, 9/15 from 11:30 a.m. - 12:10 p.m.
- Location: RBA Bakers Center - Revent Celebrity Stage in the North Hall
- [IBIE Video](#)
- [Video on Dawn Brandfolder](#)
- [Session Description](#)

Tuesday, September 16

Mastering the Customer Journey to Deliver an Exceptional Experience

- [Laura Hafner](#) & [Diana Semack](#)
- 1 hour classroom session on Tuesday, 9/16 from 11:00AM - 12:00PM
- Location: Classroom N263
- [IBIE Video](#)
- [Video on Dawn Brandfolder](#)
- [Session Description](#)

Dawn Foods 2026 Sweet Bakery Trends | QuickBITES Session 2

- [Cathy Wisloski](#)
- 20 minutes on Tuesday, 9/16 from 11:15AM - 11:35AM
- Location: Wholesale Bakers Stage 1 - West Hall
- IBIE Video: [Dawn Foods Sweet Bakery Trends | Session 2](#)
- [Video on Dawn Brandfolder](#)



Dawn Foods 2026 Sweet Bakery Trends | QuickBITES Session 3

- [Cathy Wisloski](#)
- 20 minutes on Tuesday, 9/16 from 2:15PM - 2:35PM
- Location: Wholesale Bakers Stage 2 - West Hall
- IBIE Video: [Dawn Foods Sweet Bakery Trends | Session 3](#)
- [Video on Dawn Brandfolder](#)

Wednesday, September 17

Dawn Foods 2026 Sweet Bakery Trends | QuickBITES Session 4

- [Cathy Wisloski](#)
- 20 minutes on Wednesday, 9/17 from 1:30PM - 1:50PM
- Location: Wholesale Bakers Stage 1 - West Hall
- IBIE Video: [Dawn Foods Sweet Bakery Trends | Session 4](#)
- [Video on Dawn Brandfolder](#)

Sessions Links

- All Retail Bakers Stage Presentations (demo and Customer Journey): [Session Types - International Baking Industry Exposition 2025](#)
- All QuickBites sessions: [Session Types - International Baking Industry Exposition 2025](#)
- All 1 Hour Classroom Sessions: [Session Types - International Baking Industry Exposition 2025](#)

