

CONFERENCE HIGHLIGHTS



Decision Makers in Lab Management, Operations, and Procurement

Founders, COOs, Procurement Leaders, and Lab Managers from top life science companies from across the US.



150

Leading biotech organizations represented

TOP OF THEIR FIELD

expert speakers and panel discussions







TOPICS CUSTOMERS

Focused on what matters most to lab operations professionals, including:

- sustainability in lab operations
- emerging research technologies
- of fundraising insights and strategies, and
- scaling safety and compliance.

UNMATCHED ENTERTAINMENT

Mingle with our customers and enjoy live music, happy hours, and city tours all set in the vibrant heart of San Francisco.



Why Sponsor LABAPALOOZA?

If you've partnered with Quartzy before, you know we're anything but ordinary. Get ready for a user conference that's truly off the charts. Sponsoring this event gives you unparalleled access to potential customers and partners, positioning your organization as a leader at the forefront of scientific innovation.

As a Sponsor, you'll gain exclusive access to:

- Showcase Innovations: Prime exhibit booth and dedicated vendor hours for direct engagement with attendees.
- Strategic Networking: Build connections with decisionmakers in lab operations, procurement, and biotech in a fun and exciting environment.
- Thought Leadership: Share your expertise through a keynote or panel, positioning your brand as an industry pioneer.
- Maximized Brand Visibility: Comprehensive marketing support and branded merchandise to amplify exposure.
- Valuable Market Insights: Gather feedback and refine your strategies to stay ahead of industry trends.

SPONSORSHIP PACKAGES



EXCELSIOR SPONSORSHIP - \$45,000

Premium Sponsor for the event Only 4 spots available - First come, first served!

		BENEFITS
1.	EXCELSIOR BRANDING PACKAGE	 Large displayed materials Logo prominently displayed on all conference materials Feature on the conference website with a link to the sponsor's website. Company will be noted as the main sponsor Opportunity to have branded merchandise distributed to all attendees. NEW: Exclusive access to sales team Only available in excelsior tier Private networking and training with the Quartzy sales reps
2.	PRIME SPEAKING ENGAGEMENT	 Featured speaking or presentation opportunity Chance to lead a high-profile panel discussion Dedicated spotlight to unveil and promote new products
3.	EXHIBITION SPACE	VIP exhibit space in a prime location
4.	EXCLUSIVE NETWORKING	 Access to VIP networking events with key industry leaders First right to host an exclusive sponsor dinner with hand picked attendees
5.	DIGITAL AND SOCIAL MEDIA EXPOSURE	Featured mentions in pre-conference marketing emails and social media campaigns
6.	COMPLIMENTARY PASSES	 Four (4) complimentary conference passes for staff or clients.
7.	ANNUAL MARKETING PACKAGE	 Quarterly campaigns promoted to targeted Quartzy user base (US) Co-Marketing opportunities Company highlight or new product feature in newsletter

		BENEFITS
1.	PLATINUM BRANDING PACKAGE	 Large displayed materials Logo prominently displayed on conference materials Feature on the conference website with a link to the sponsor's website.
2.	SPEAKING ENGAGEMENT	 Speaking or presentation opportunity Chance to lead a high-profile panel discussion Dedicated spotlight to unveil and promote new products
3.	EXHIBITION SPACE	VIP exhibit space in a prime location
4.	EXCLUSIVE NETWORKING	 Access to VIP networking events with key industry leaders Potential opportunity to host an exclusive sponsor dinner with hand picked attendees
5.	DIGITAL AND SOCIAL MEDIA EXPOSURE	Featured mentions in pre-conference marketing emails and social media campaigns
6.	COMPLIMENTARY PASSES	Two (2) complimentary conference passes for staff or clients.
7.	ANNUAL MARKETING PACKAGE	 Quarterly campaigns promoted to targeted Quartzy user base (US) Co-Marketing opportunities



BENEFITS						
1.	GOLD BRANDING PACKAGE	 Logo displayed on conference materials, Feature on the conference website with a link to the sponsor's website. 				
2.	EXHIBITION SPACE	Exhibit space within the conference hall				
3.	EXCLUSIVE NETWORKING	Access to networking events with key industry leaders.				
4.	DIGITAL AND SOCIAL MEDIA EXPOSURE	Limited mentions in pre-conference marketing emails and social media campaigns				
5.	COMPLIMENTARY PASSES	Two (2) complimentary conference passes for staff or clients.				



BENEFITS					
1. SILVER BRANDING PACKAGE	Logo displayed on conference materialsFeature on the conference website with a link to the sponsor's website.				
2. EXHIBITION SPACE	Exhibit space within the conference hall				
3. NETWORKING OPPORTUNITIES	 Access to general networking events with conference attendees. 				
4. COMPLIMENTARY PASSES	One (1) complimentary conference pass for staff or clients.				



À LA CARTE SPONSORSHIP OPPORTUNITIES

Additional branding and sponsorship opportunities to be announced at a later date.

BENEFITS					
1.	ADDITIONAL PASSES	• \$1500 pp			
2.	ACTIVITY SPONSORSHIP OPPORTUNITIES	 Happy hour Group activity (examples- city tour, boat excursion, brewery, etc) 			
3.	BRANDING OPPORTUNITIES	 App Custom - have an idea for branding or sponsorship? Let us know and we can work out the details together 			



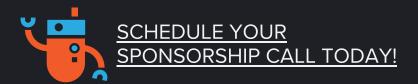


Choose the Sponsorship Tier That Fits Your Goals

From access to the sales team and exclusive VIP dinners to digital promotions and complimentary passes, each tier offers high-impact opportunities to showcase your company.

	EXCELSIOR	PLATINUM	GOLD	SILVER
ACCESS TO SALES TEAM	X			
LARGED BRANDED MATERIALS AND PROMINENT LOGO	X	X		
SPEAKING OR PRESENTATION OPPORTUNITYA	X	X		
VIP EXHIBIT SPACE	X	X		
CONFERENCE HALL EXHIBIT SPACE			X	X
VIP NETWORKING EVENTS	X	X	X	
GENERAL NETWORKING EVENTS	X	X	X	X
OPPORTUNITY TO HOST EXCLUSIVE CUSTOMER DINNER	X			
DIGITAL & SOCIAL MEDIA PROMOTION & EXPOSURE	X	X	X	
COMPLIMENTARY PASSES	4	2	2	1
ANNUAL MARKETING PACKAGE INCLUDED	X	X		

SPONSOR PROSPECTUS



See what our sponsors had to say about this year's event--

- "This was an amazing event for a sponsor. All dedicated and interested Lab Managers—so engaged. I was honestly shocked by the engagement."
- "Y'all knocked it out of the park. For a first event, especially. It didn't seem like a first event. It was seamless in my opinion."
- "Very happy with the positioning and engagement
 —it felt more collaborative than 'sales."
- "I had so much fun!! And I can't say the same with other conferences."

QUARTZY

Quartzy is a lab management system that centralizes how you manage and request supplies: a robust, accessible-fromanywhere inventory management system and e-commerce platform allows you to keep track of your lab's inventory and shop from thousands of suppliers — all in one place.

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