

SPONSOR PROSPECTUS

QUARTZY PRESENTS

LABAPALOOZA

WHERE SCIENCE MEETS STRATEGY

Connect directly with decision-makers in lab management, operations, and procurement from leading biotech, therapeutics, and life science organizations.

[Interested In Joining Us?](#)



WHEN:
April 14-15, 2026



WHERE:
San Francisco, California

QUARTZY

Second
Annual

LABAPALOOZA
Conference

CONFERENCE HIGHLIGHTS



200+

Decision Makers in Lab
Management, Operations,
and Procurement

Founders, COOs, Procurement Leaders, and Lab Managers from top life science companies from across the US.



150+

Leading biotech
organizations
represented

TOP OF THEIR FIELD

expert speakers and
panel discussions



TOPICS CUSTOMERS CARE ABOUT

Focused on what matters most to lab operations professionals, including:

- ✓ sustainability in lab operations
- ✓ emerging research technologies
- ✓ fundraising insights and strategies, and
- ✓ scaling safety and compliance.

UNMATCHED ENTERTAINMENT

Mingle with our
customers and enjoy
live music, happy
hours, and city tours—
all set in the vibrant
heart of San Francisco.



Why Sponsor LABAPALOOZA?

If you've partnered with Quartzy before, you know we're anything but ordinary. Get ready for a user conference that's truly off the charts. Sponsoring this event gives you unparalleled access to potential customers and partners, positioning your organization as a leader at the forefront of scientific innovation.

As a Sponsor, you'll gain exclusive access to:

- ✓ **Showcase Innovations:**
Prime exhibit booth and dedicated vendor hours for direct engagement with attendees.
- ✓ **Strategic Networking:**
Build connections with decision-makers in lab operations, procurement, and biotech in a fun and exciting environment.
- ✓ **Thought Leadership:**
Share your expertise through a keynote or panel, positioning your brand as an industry pioneer.
- ✓ **Maximized Brand Visibility:**
Comprehensive marketing support and branded merchandise to amplify exposure.
- ✓ **Valuable Market Insights:**
Gather feedback and refine your strategies to stay ahead of industry trends.

SPONSORSHIP PACKAGES



EXCELSIOR SPONSORSHIP - \$45,000

Premium Sponsor for the event

Only 4 spots available - First come, first served!

BENEFITS

- | | | |
|----|--|--|
| 1. | EXCELSIOR BRANDING PACKAGE | <ul style="list-style-type: none">• Large displayed materials• Logo prominently displayed on all conference materials• Feature on the conference website with a link to the sponsor's website.• Company will be noted as the main sponsor• Opportunity to have branded merchandise distributed to all attendees.• NEW: Exclusive access to sales team<ul style="list-style-type: none">◦ Only available in excelsior tier◦ Private networking and training with the Quartzzy sales reps |
| 2. | PRIME SPEAKING ENGAGEMENT | <ul style="list-style-type: none">• Featured speaking or presentation opportunity• Chance to lead a high-profile panel discussion• Dedicated spotlight to unveil and promote new products |
| 3. | EXHIBITION SPACE | <ul style="list-style-type: none">• VIP exhibit space in a prime location |
| 4. | EXCLUSIVE NETWORKING | <ul style="list-style-type: none">• Access to VIP networking events with key industry leaders• First right to host an exclusive sponsor dinner with hand picked attendees |
| 5. | DIGITAL AND SOCIAL MEDIA EXPOSURE | <ul style="list-style-type: none">• Featured mentions in pre-conference marketing emails and social media campaigns |
| 6. | COMPLIMENTARY PASSES | <ul style="list-style-type: none">• Four (4) complimentary conference passes for staff or clients. |
| 7. | ANNUAL MARKETING PACKAGE | <ul style="list-style-type: none">• Quarterly campaigns promoted to targeted Quartzzy user base (US)• Co-Marketing opportunities• Company highlight or new product feature in newsletter |



PLATINUM SPONSOR - \$30,000

Only 6 spots available - First come first serve!

BENEFITS

1.	PLATINUM BRANDING PACKAGE	<ul style="list-style-type: none">• Large displayed materials• Logo prominently displayed on conference materials• Feature on the conference website with a link to the sponsor's website.
2.	SPEAKING ENGAGEMENT	<ul style="list-style-type: none">• Speaking or presentation opportunity• Chance to lead a high-profile panel discussion• Dedicated spotlight to unveil and promote new products
3.	EXHIBITION SPACE	<ul style="list-style-type: none">• VIP exhibit space in a prime location
4.	EXCLUSIVE NETWORKING	<ul style="list-style-type: none">• Access to VIP networking events with key industry leaders• Potential opportunity to host an exclusive sponsor dinner with hand picked attendees
5.	DIGITAL AND SOCIAL MEDIA EXPOSURE	<ul style="list-style-type: none">• Featured mentions in pre-conference marketing emails and social media campaigns
6.	COMPLIMENTARY PASSES	<ul style="list-style-type: none">• Two (2) complimentary conference passes for staff or clients.
7.	ANNUAL MARKETING PACKAGE	<ul style="list-style-type: none">• Quarterly campaigns promoted to targeted Quartzy user base (US)• Co-Marketing opportunities





GOLD SPONSOR - \$12,000

BENEFITS

- | | | |
|----|--|---|
| 1. | GOLD BRANDING PACKAGE | <ul style="list-style-type: none">• Logo displayed on conference materials,• Feature on the conference website with a link to the sponsor's website. |
| 2. | EXHIBITION SPACE | <ul style="list-style-type: none">• Exhibit space within the conference hall |
| 3. | EXCLUSIVE NETWORKING | <ul style="list-style-type: none">• Access to networking events with key industry leaders. |
| 4. | DIGITAL AND SOCIAL MEDIA EXPOSURE | <ul style="list-style-type: none">• Limited mentions in pre-conference marketing emails and social media campaigns |
| 5. | COMPLIMENTARY PASSES | <ul style="list-style-type: none">• Two (2) complimentary conference passes for staff or clients. |



SILVER SPONSOR - \$7,500

BENEFITS

- | | | |
|----|---------------------------------|--|
| 1. | SILVER BRANDING PACKAGE | <ul style="list-style-type: none">• Logo displayed on conference materials• Feature on the conference website with a link to the sponsor's website. |
| 2. | EXHIBITION SPACE | <ul style="list-style-type: none">• Exhibit space within the conference hall |
| 3. | NETWORKING OPPORTUNITIES | <ul style="list-style-type: none">• Access to general networking events with conference attendees. |
| 4. | COMPLIMENTARY PASSES | <ul style="list-style-type: none">• One (1) complimentary conference pass for staff or clients. |



À LA CARTE SPONSORSHIP OPPORTUNITIES

Additional branding and sponsorship opportunities to be announced at a later date.

BENEFITS

- | | | |
|----|---|---|
| 1. | ADDITIONAL
PASSES | <ul style="list-style-type: none">• \$1500 pp |
| 2. | ACTIVITY
SPONSORSHIP
OPPORTUNITIES | <ul style="list-style-type: none">• Happy hour• Group activity (examples- city tour, boat excursion, brewery, etc) |
| 3. | BRANDING
OPPORTUNITIES | <ul style="list-style-type: none">• App• Custom - have an idea for branding or sponsorship? Let us know and we can work out the details together |



TYPE

COST

BENEFITS



Choose the Sponsorship Tier That Fits Your Goals

From access to the sales team and exclusive VIP dinners to digital promotions and complimentary passes, each tier offers high-impact opportunities to showcase your company.

	EXCELSIOR	PLATINUM	GOLD	SILVER
ACCESS TO SALES TEAM	X			
LARGED BRANDED MATERIALS AND PROMINENT LOGO	X	X		
SPEAKING OR PRESENTATION OPPORTUNITYA	X	X		
VIP EXHIBIT SPACE	X	X		
CONFERENCE HALL EXHIBIT SPACE			X	X
VIP NETWORKING EVENTS	X	X	X	
GENERAL NETWORKING EVENTS	X	X	X	X
OPPORTUNITY TO HOST EXCLUSIVE CUSTOMER DINNER	X			
DIGITAL & SOCIAL MEDIA PROMOTION & EXPOSURE	X	X	X	
COMPLIMENTARY PASSES	4	2	2	1
ANNUAL MARKETING PACKAGE INCLUDED	X	X		

SPONSOR PROSPECTUS



SCHEDULE YOUR
SPONSORSHIP CALL TODAY!

See what our sponsors had to say about this year's event--

- “This was an amazing event for a sponsor. All dedicated and interested Lab Managers—so engaged. I was honestly shocked by the engagement.”
- “Y’all knocked it out of the park. For a first event, especially. It didn’t seem like a first event. It was seamless in my opinion.”
- “Very happy with the positioning and engagement—it felt more collaborative than ‘sales.’”
- “I had so much fun!! And I can’t say the same with other conferences.”

QUARTZY

Quartzy is a lab management system that centralizes how you manage and request supplies: a robust, accessible-from-anywhere inventory management system and e-commerce platform allows you to keep track of your lab’s inventory and shop from thousands of suppliers — all in one place.

quartzy.com

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1-855-QUARTZY

