

IPPA Sponsorship & Exhibitor Ethical Standards Attestation

Purpose

IPPA partners only with organizations whose work supports human flourishing and ethical innovation.

To maintain transparency and protect IPPA's mission, all sponsors and exhibitors are asked to review and acknowledge the following standards when submitting their application.

Attestation Language (to include in the online form)

By submitting this application, our organization confirms that:

1. Alignment with IPPA's Mission

We support the science and practice of wellbeing and do not engage in activities that contradict the aims or values of positive psychology.

2. Ethical Innovation and Use of AI

If we use artificial intelligence or emerging technologies, we do so responsibly, transparently, and in ways that promote rather than compromise human wellbeing.

3. Respectful Presence and Member Experience

We will engage with participants in a professional, collaborative, and non-intrusive manner that enhances the learning and community spirit of IPPA events.

4. Data Privacy and Participant Protection

We will collect or use participant information only with explicit consent and comply with all relevant data protection and privacy laws.

5. Truthful and Inclusive Communications

All content, displays, and messages we share will be accurate, evidence-based, culturally respectful, and appropriate for an international audience.

6. Transparency and Good Faith

We will promptly disclose any potential conflict of interest or issue that could reasonably affect IPPA's reputation or our eligibility as a partner.

7. Non-Endorsement Understanding

We recognize that sponsorship or exhibition does not imply IPPA's endorsement of our organization, products, or services.

8. Right to Review and Revoke

We acknowledge that IPPA may review, edit, or withdraw sponsorship or exhibition privileges at any time if materials, conduct, or public reputation conflict with these standards.

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Commented [1]: Should we consider adding "Intellectual Property and Legal Compliance" Something like "We warrant that our materials do not infringe third-party rights and comply with applicable laws.."

Implementation Notes (for internal use)

- The attestation is included as a **required checkbox or digital signature field** in the sponsorship/exhibitor application form.
- IPPA staff do **not** proactively verify compliance unless a concern arises.
- If concerns are raised (e.g., AI ethics issue or reputational risk), the **Executive Director** consults the **Board Chair** for review before acceptance or continuation.
- The **Sponsorship Review Log** records only exceptions, escalations, or revocations.

Optional Webpage Accompaniment

IPPA partners with organizations that share our commitment to ethical innovation and human flourishing.

All sponsors and exhibitors are required to affirm compliance with our Sponsorship & Exhibitor Ethical Standards as part of their application.